#### New Oriental Announces Results for the Second Fiscal Quarter Ended November 30, 2008

Net Revenues Increased by 53.7% Year-Over-Year Non-GAAP Net Income Increased by 84.9% Year-Over-Year GAAP Net Income Increased by 57.5% Year-Over-Year

BEIJING, Jan. 19 /PRNewswire-Asia/ -- New Oriental Education and Technology Group Inc. (the "Company") (NYSE: EDU), the largest provider of private educational services in China, today announced its unaudited financial results for the fiscal quarter ended November 30, 2008, which is the second quarter for New Oriental's fiscal year 2009.

#### Highlights for the Fiscal Quarter Ended November 30, 2008

- Total net revenues increased by 53.7% year-over-year to US\$49.4 million from US\$32.2 million in the same period of the prior fiscal year.
- Net income, excluding share-based compensation expenses (Non-GAAP), increased by 84.9% year-over-year to US\$7.4 million from US\$4.0 million in the same period of the prior fiscal year.
   GAAP net income increased by 57.5% year-over-year to US\$3.1 million from US\$1.9 million in the same period of the prior fiscal year.
- Non-GAAP income from operations increased by 170% year-over-year to US\$5.2 million from
  US\$1.9 million in the same period of the prior fiscal year. GAAP income from operations increased
  to US\$0.9 million from a loss of US\$0.1 million in the same period of the prior fiscal year.
- Non-GAAP basic and diluted earnings per ADS were US\$0.20 and US\$0.19, respectively. GAAP basic and diluted earnings per ADS were US\$0.08 and US\$0.08, respectively. Each ADS represents four common shares of the Company.
- Total student enrollments in language training and test preparation courses increased by 13.4% year-over-year to approximately 292,200 from approximately 257,700 in the same period of the prior fiscal year.
- The total number of schools and learning centers increased by 25 to 247 in the quarter ended November 30, 2008, up from 222 in previous quarter. New Oriental opened one new school and a net of 22 new learning centers during the quarter, and we completed the acquisition of 100% equity interest of the two Tongwen schools in Changchun, Tongwen High School and a Tongwen school for re-takers of the gaokao, China's national college entrance examination. This brings the total number of schools and learning centers to 46 and 201, respectively, as of November 30, 2008.

## Financial Summary - Second Fiscal Quarter 2009 and First Six Months of FY2009

(US\$ 000, except per ADS data and student enrollments)

	Q2 of FY2009 (	Q2 of FY 2008	Pct. Change
Net revenues	US\$49,430	US\$32,159	53.7 %
Non-GAAP net income (1)	7,376	3,989	84.9 %
GAAP net income	3,064	1,946	57.5 %
Non-GAAP operating income (1)	5,182	1,919	170.0 %
GAAP operating income	870	(124)	-
Non-GAAP net income per ADS			
basic (1)(2)	0.20	0.11	86.5 %
Non-GAAP net income per ADS			
diluted (1)(2)	0.19	0.10	89.4 %
GAAP net income per ADS basic (2	0.08	0.05	58.8 %
GAAP net income per ADS diluted (	(2) 0.08	0.05	61.3 %
Total student enrollments in			
language training and test			
preparation courses	292,200	257,700	13.4 %
	1H of FY2009	1H of FY2008	Pct. Change
Net revenues	US\$167,692	US\$112,737	48.7 %
Non-GAAP net income (1)	56,163	39,361	42.7 %
GAAP net income	47,967	35,648	34.6 %
Non-GAAP operating income (1)	57,931	38,995	48.6 %
GAAP operating income	49,735	35,282	41.0 %
Non-GAAP net income per ADS			
basic (1)(2)	1.51	1.05	43.5 %
Non-GAAP net income per ADS			
diluted (1)(2)	4 40	4.04	45.4 %
0.4.5 .: 4.5.0.1 : /0	1.46	1.01	43.4 /0
GAAP net income per ADS basic (2		0.95	35.4 %
GAAP net income per ADS basic (2 GAAP net income per ADS diluted (	) 1.29		
	) 1.29	0.95	35.4 %
GAAP net income per ADS diluted (	) 1.29	0.95	35.4 %

<sup>(1)</sup> New Oriental provides net income, operating income, net income per ADS on a Non-GAAP basis that excludes share-based compensation expenses to reflect meaningful supplemental information regarding its performance and liquidity. For more information on these Non-GAAP financial measures, please see the table captioned "Reconciliations of Non-GAAP measures to the most comparable GAAP measures" set forth at the end of this release.

<sup>(2)</sup> Each ADS represents four common shares.

<sup>&</sup>quot;Despite the challenging global economic conditions, we are pleased to see continued strong demand for

New Oriental's educational programs and services. We achieved year-over-year revenue growth of 53.7% to US\$49.4 million in the second quarter of fiscal year 2009, and Non-GAAP earnings growth of 84.9% to US\$7.4 million," said Michael Yu, New Oriental's Chairman and Chief Executive Officer. "We also continued to execute on our expansion plan during the second quarter by completing the acquisition of the two Tongwen schools in Changchun (the capital city of Jilin province in northeastern China), opening one new school in the city of Nanning (the capital city of Guangxi province in southern China), and opening more than 20 new learning centers in existing markets nationwide, bringing the total number of learning centers in operation to over 200."

Mr. Yu continued, "We were particularly pleased with the stellar growth in our POP Kids English program, (the language training program for children of ages 5 to 12). Enrollments in the program were up over 43% year-over-year to over 56,000 during our second fiscal quarter, which is typically the slowest quarter of our fiscal year, and up over 51% for the first half of fiscal year 2009 to over 154,000. To enhance our fast-growing POP Kids English program, in November 2008, we began a cooperation with Cambridge ESOL's sole representative in China, the Sino-British Academic Exchange Center for Education Management (SBC), for administration of the Cambridge Young Learners English exam (YLE) to our students. Currently, we are administering the YLE exam for our POP Kids English students in 13 cities across mainland China. We are the first and only language training school in China authorized by SBC to administer the exam on a national scale."

Mr. Yu concluded, "We are pleased to report continued excellent progress in our U-Can programs, which provide all subjects after-school tutoring and gaokao test preparation. Our U-Can programs had enrollments in non-English courses of over 5,800 in the seasonally slowest second fiscal quarter and enrollments of over 22,000 for the first half of fiscal year 2009. We recorded over 143,000 enrollments for middle and high school English courses in the same period. In addition, we expect a pick-up in U-Can enrollments in the second half of fiscal year 2009 ending in May because the gaokao exam is given once a year in June and students typically begin preparing in earnest as the all-important exam nears. We remain on track to achieve our 40,000 to 50,000 enrollment target for U-Can non-English enrollments for fiscal year 2009."

New Oriental's Chief Financial Officer, Louis T. Hsieh, stated, "We expected enrollment growth abatement during the second fiscal quarter after our exceptional, albeit unsustainable, student enrollment growth of 23.8% to over 545,000 enrollments in the first fiscal quarter, our seasonally strongest summer quarter. We are pleased to report that the enrollment growth abatement was moderate, and we achieved enrollment growth of 13.4% to over 292,200 for our second fiscal quarter, bringing enrollments to over 837,700 for the first half of fiscal year 2009 ending November 30, 2008, up 20.0% over the year ago period. Furthermore, we experienced a strong enrollment pick-up for the first six weeks of our third fiscal quarter from December 1, 2008 through January 11, 2009 as compared to the same period in the prior year with enrollments up 34% to approximately 160,000 enrollments from approximately 118,000 in the year ago period. We believe this enrollment pick-up is attributable, in part, to the early timing of Chinese New Year, which falls on January 26, 2009 this year compared to February 7, 2008 last year. Although we expect the student enrollment growth rate to abate from the 34% for the remainder of the third fiscal quarter, we are on track to achieve our target of between 1,475,000 to 1,500,000 student enrollments for fiscal year 2009 ending in May, up 16% to 18% from approximately 1,271,000 enrollments in fiscal year 2008."

For the second fiscal quarter of 2009, New Oriental reported net revenues of US\$49.4 million, representing a 53.7% increase year-over-year.

Net revenues from educational programs and services for the second fiscal quarter were US\$43.8 million, representing a 56.5% increase year-over-year. The growth was mainly driven by the increase in the number of student enrollments in language training and test preparation courses. Total student enrollments in language training and test preparation courses in the second quarter of fiscal year 2009 increased by 13.4% year-over-year to approximately 292,200 from approximately 257,700 in the same period of the prior fiscal year.

Non-GAAP operating costs and expenses for the quarter were US\$44.2 million, a 46.3% increase year-over-year. GAAP operating costs and expenses for the quarter were US\$48.6 million, a 50.4% increase year-over-year.

Cost of revenues increased by 39.9% year-over-year to US\$21.7 million, primarily due to the increased number of courses and the greater number of schools and learning centers in operation.

Selling and marketing expenses increased by 62.9% year-over-year to US\$8.3 million, primarily due to brand promotion expenses.

Non-GAAP general and administrative expenses were US\$14.4 million, a 43.4% increase year-over-year. GAAP general and administrative expenses for the quarter increased by 58.9% year-over-year to US\$18.6 million, primarily due to increased headcount as the Company expanded its network of schools and learning centers.

Total share-based compensation expenses, which were allocated to related operating costs and expenses, increased to US\$4.3 million in the second quarter of fiscal year 2009 from US\$2.0 million in the same period of the prior fiscal year.

Non-GAAP income from operations for the quarter was US\$5.2 million, a 170% increase from US\$1.9 million in the same period of the prior fiscal year, and GAAP income from operations for the quarter was US\$0.9 million, compared to a loss of US\$0.1 million in the same period of the prior fiscal year.

Non-GAAP operating margin for the quarter was 10.5%, compared to 6.0% in the same period of the prior fiscal year. GAAP operating margin for the quarter was 1.8%, compared to negative 0.4% in the same period of the prior fiscal year. This rise was primarily due to improved operating efficiency as revenue growth outpaced the growth in operating cost and expenses.

Non-GAAP net income was US\$7.4 million, representing an 84.9% increase from the same period of the prior fiscal year. Basic and diluted earnings per ADS excluding share-based compensation expenses (Non-GAAP) were US\$0.20 and US\$0.19, respectively.

GAAP net income for the quarter was US\$3.1 million, representing a 57.5% increase from the same period of the prior fiscal year. Basic and diluted earnings per ADS were US\$0.08 and US\$0.08, respectively.

Capital expenditures for the quarter were US\$3.2 million, which was primarily used to add the one new school

and a net of 22 new learning centers in the quarter.

As of November 30, 2008, New Oriental had cash and cash equivalents of US\$182.8 million, as compared to US\$196.9 million as of August 31, 2008. In addition, we had US\$86.5 million in term deposits at the end of the quarter. Net operating cash flow for the second quarter of fiscal year 2009 was US\$5.3 million.

The deferred revenue balance (cash collected from registered students for courses and recognized proportionally as revenue as the instructions are delivered) at the end of the second quarter of fiscal year 2009 was US\$52.7 million, an increase of 39.5% as compared to US\$37.7 million at the end of the second quarter of fiscal year 2008.

#### Financial Results for the Six Months Ended November 30, 2008

For the first six months of fiscal year 2009, New Oriental reported net revenues of US\$167.7 million, representing a 48.7% increase year-over-year.

Total student enrollments in language training and test preparation courses in the first six months of fiscal year 2009 increased by 20.0% to approximately 837,700 from approximately 698,200 in the same period of the prior fiscal year.

Non-GAAP income from operations for the first six months of fiscal year 2009 was US\$57.9 million, a 48.6% increase year-over-year. GAAP income from operations for the first six months of fiscal year 2009 was US\$49.7 million, a 41.0% increase year-over-year.

Non-GAAP operating margin for the first six months of fiscal year 2009 was 34.5%, compared to 34.6% for the same period of the prior fiscal year; GAAP operating margin for the first six months of fiscal year 2009 was 29.7%, compared to 31.3% for the same period of the prior fiscal year.

Non-GAAP net income for the first six months of fiscal year 2009 was US\$56.2 million, representing a 42.7% increase year-over-year. Non-GAAP basic and diluted earnings per ADS for the first six months of fiscal year 2009 amounted to US\$1.51 and US\$1.46, respectively.

GAAP net income for the first six months of fiscal year 2009 was US\$48.0 million, representing a 34.6% increase year-over-year. GAAP basic and diluted earnings per ADS for the first six months of fiscal year 2009 amounted to US\$1.29 and US\$1.25, respectively.

#### **Outlook for Third Quarter of Fiscal Year 2009**

New Oriental expects its total net revenues in the third quarter of fiscal year 2009 (December 1, 2008 to February 28, 2009) to be in the range of US\$65.5 million to US\$67.5 million, representing year-over-year growth in the range of 36.2% to 40.3%, respectively. This forecast reflects New Oriental's current and preliminary view, which is subject to change.

#### Conference Call Information

New Oriental's management will host an earnings conference call at 8 AM on January 20, 2009 U.S. Eastern Time (9 PM on January 20, 2009 Beijing/Hong Kong time).

Dial-in details for the earnings conference call are as follows:

US: + 1 617.213.8847 Hong Kong: + 852 3002.1672 UK: + 44 207.365.8426

Please dial-in 10 minutes before the call is scheduled to begin and provide the passcode to join the call. The passcode is "New Oriental earnings call."

A replay of the conference call may be accessed by phone at the following number until January 27, 2009:

International: + 1 617.801.6888

Passcode: 42733134

Additionally, a live and archived webcast of the conference call will be available at <a href="http://investor.neworiental.org">http://investor.neworiental.org</a>.

#### **About New Oriental**

New Oriental is the largest provider of private educational services in China based on the number of program offerings, total student enrollments and geographic presence. New Oriental offers a wide range of educational programs, services and products consisting primarily of English and other foreign language training, test preparation courses for major admissions and assessment tests in the United States, the PRC and Commonwealth countries, primary and secondary school education, development and distribution of educational content, software and other technology, and online education. New Oriental's ADSs, each of which represents four common shares, currently trade on the New York Stock Exchange under the symbol "EDU."

For more information about New Oriental, please visit <a href="http://english.neworiental.org">http://english.neworiental.org</a> .

#### Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the outlook for the third quarter of fiscal year 2009 and quotations from management in this announcement, as well as New Oriental's strategic and operational plans, contain forward-looking statements. New Oriental may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about New Oriental's beliefs and expectations, are forward-looking statements.

Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: our growth strategies; our future business development, results of operations and financial condition; our ability to attract students without a significant decrease in course fees; our ability to continue to hire, train and retain qualified teachers; our ability to maintain and enhance our "New Oriental" brand; our

ability to effectively and efficiently manage the expansion of our school network and successfully execute our

growth strategy; the outcome of ongoing, or any future, litigation or arbitration, including those relating to copyright and other intellectual property rights; competition in the private education sector in China; changes in our revenues and certain cost or expense items as a percentage of our revenues; the expected growth of the Chinese private education market; and Chinese governmental policies relating to private educational services and providers of such services. Further information regarding these and other risks is included in our annual report on Form 20-F and other documents filed with the Securities and Exchange Commission. New Oriental does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and New Oriental undertakes no duty to update such information, except as required under applicable law.

#### About Non-GAAP Financial Measures

To supplement New Oriental's consolidated financial results presented in accordance with GAAP, New Oriental uses the following measures defined as

non-GAAP financial measures by the SEC: net income excluding share-based compensation expenses and basic and diluted earnings per ADS excluding

share-based compensation expenses. The presentation of these non-GAAP financial measures is not intended to be considered in isolation or as a substitute for the financial information prepared and presented in accordance with GAAP. For more information on these non-GAAP financial measures, please see the table captioned "Reconciliations of non-GAAP measures to the most comparable GAAP measures" set forth at the end of this release.

New Oriental believes that these non-GAAP financial measures provide meaningful supplemental information regarding its performance and liquidity by excluding share-based expenses that may not be indicative of its operating performance from a cash perspective. New Oriental believes that both management and investors benefit from referring to these non-GAAP financial measures in assessing its performance and when planning and forecasting future periods. These non-GAAP financial measures also facilitate management's internal comparisons to New Oriental's historical performance and liquidity. New Oriental computes its non-GAAP financial measures using the same consistent method from quarter to quarter. New Oriental believes these non-GAAP financial measures are useful to investors in allowing for greater transparency with respect to supplemental information used by management in its financial and operational decision making. A limitation of using non-GAAP net income excluding share-based compensation expenses, and basic and diluted earnings per share and per ADS excluding share-based compensation expenses is that these non-GAAP measures exclude share-based compensation charge that has been and will continue to be for the foreseeable future a significant recurring expense in our business. Management compensates for these limitations by providing specific information regarding the GAAP amounts excluded from each non-GAAP measure. The accompanying tables have more details on the reconciliations between GAAP financial measures that are most directly comparable to non-GAAP financial measures.

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### NEW ORIENTAL EDUCATION & TECHNOLOGY GROUP INC. CONDENSED CONSOLIDATED BALANCE SHEETS

(In thousands)

	As of November 30 2008 (Unaudited) USD	As of August 31 2008 (Unaudited) USD
ASSETS:		
Current assets:		
Cash and cash equivalents	182,831	196,885
Restricted cash	531	530
Term deposits	86,536	68,939
Accounts receivable, net	1,315	1,410
Inventory	12,866	13,071
Prepaid expenses and other current assets	s 16,131	15,870
Total current assets	300,210	296,705
Property, plant and equipment, net	107,988	107,432
Land use right, net	3,527	3,547
Amounts due from related parties	396	396
Deferred tax assets	1,570	1,622
Long term prepaid rent	738	583
Deposits for business acquisition	-	366
Intangible assets	955	660
Goodwill	2,163	1,401
Long term investment	2	2
Total assets	417,549	412,714

LIABILITIES AND SHAREHOLDERS' EQUITY

#### Current liabilities:

Accounts payable-trade	8,139	9,474
Accrued expenses and other current		
liabilities	25,121	32,509
Income tax payable	4,268	8,286
Amount due to related parties	9	1,506
Deferred revenue	52,660	42,554
Total current liabilities	90,197	94,329
Total liabilities	90,197	94,329
Total shareholders' equity	327,352	318,385
Total liabilities and shareholders' equity	417,549	412,714

# NEW ORIENTAL EDUCATION & TECHNOLOGY GROUP INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands except for per share and per ADS amounts)

For the Three Months **Ended November 30** 2008 2007 (Unaudited) (Unaudited) USD USD Net Revenues: Educational Programs and services 43,833 28,004 Books and others 5,597 4,155 Total net revenues 49,430 32,159 Operating costs and expenses (note 1): Cost of revenues 21,719 15,523 Selling and marketing 8,291 5,089 General and administrative 18,550 11,671 Total operating costs and expenses 48,560 32,283 870 Operating income (loss) (124)Other income, net 2,605 2,221 Provision for income taxes (191)(411)Minority interest, net of taxes 40

Net Income	3,064	1,946
Net income per share-basic	0.02	0.01
Net income per share-diluted	0.02	0.01
Net income per ADS-basic (note 2)	0.08	0.05
Net income per ADS-diluted (note 2)	0.08	0.05

## NEW ORIENTAL EDUCATION & TECHNOLOGY GROUP INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands except for per share and per ADS amounts)

For the Six Months **Ended November 30** 2008 2007 (Unaudited) (Unaudited) **USD** USD Net Revenues: Educational Programs and services 155,054 104,136 Books and others 12,638 8,601 Total net revenues 167,692 112,737 Operating costs and expenses (note 1): Cost of revenues 60,205 41,075 Selling and marketing 18,150 11,183 General and administrative 39,602 25,197 Total operating costs and expenses 117,957 77,455 Operating income 49,735 35,282 Other income, net 4,468 3,808 Provision for income taxes (6,637)(3,528)Minority interest, net of taxes 401 86 Net Income 47,967 35,648 Net income per share-basic 0.32 0.24 Net income per share-diluted 0.23 0.31 0.95 Net income per ADS-basic (note 2) 1.29 Net income per ADS-diluted (note 2) 0.91 1.25

Notes:

Note 1: Share-based compensation expenses (in thousands) are included in the operating costs and expenses as follows:

	For the Three Months		
	Ended N	Ended November 30	
	2008	2007	
	(Unaudited)	(Unaudited)	
	USD	USD	
Cost of revenues	83	326	
Selling and marketing	52	67	
General and administrative	4,177	1,650	
Total	4,312	2,043	

Note 2: Each ADS represents four common shares.

Notes:

Note 1: Share-based compensation expenses (in thousands) are included in the operating costs and expenses as follows:

For the SIX Months	
Ended November 30	
2008	2007
(Unaudited)	(Unaudited)
USD	USD
313	441
114	126
7,769	3,146
8,196	3,713
	Ended N 2008 (Unaudited) USD 313 114 7,769

Note 2: Each ADS represents four common shares.

NEW ORIENTAL EDUCATION & TECHNOLOGY GROUP INC.

RECONCILIATION OF NON-GAAP MEASURES TO THE MOST COMPARABLE GAAP MEASURES

(In thousands except share and per ADS amounts)

For the Three Months
Ended November 30
2008 2007
(Unaudited) (Unaudited)
USD USD

For the Civ Months

General and administrative expenses Share-based compensation expense in	18,550	11,671
general and administrative expenses  Non-GAAP general and administrative	4,177	1,650
expenses	14,373	10,021
Total operating costs and expenses	48,560	32,283
Share-based compensation expenses	4,312	2,043
Non-GAAP operating costs and expenses	44,248	30,240
Operating income	870	(124)
Share-based compensation expenses	4,312	2,043
Non-GAAP operating income	5,182	1,919
Operating margin	1.8%	(0.4%)
Non-GAAP operating margin	10.5%	6.0%
Net income	3,064	1,946
Share-based compensation expense	4,312	2,043
Non-GAAP net income	7,376	3,989
Net income per ADS - basic (note 1)	0.08	0.05
Net income per ADS - diluted (note 1)	0.08	0.05
Non-GAAP net income per ADS - basic (note	1) 0.20	0.11
Non-GAAP net income per ADS - diluted (note	e 1) 0.19	0.10
Weighted average shares used in calculating basic net income per ADS		
(note 1)	148,852,433	150,163,711
Weighted average shares used in calculating diluted net income per		
ADS (note 1)	153,437,244	157,175,447

Note 1: Each ADS represents four common shares.

NEW ORIENTAL EDUCATION & TECHNOLOGY GROUP INC.

RECONCILIATION OF NON-GAAP MEASURES TO THE MOST COMPARABLE GAAP MEASURES

(In thousands except share and per ADS amounts)

For the Six Months
Ended November 30

	2008	2007
	(Unaudited)	(Unaudited)
	USD	USD
General and administrative expenses	39,602	25,197
Share-based compensation expense in		
general and administrative expenses	7,769	3,146
Non-GAAP general and administrative		
expenses	31,833	22,051
Total operating costs and expenses	117,957	77,455
Share-based compensation expenses	8,196	3,713
Non-GAAP operating costs and expenses	109,761	73,742
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Operating income	49,735	35,282
Share-based compensation expenses	8,196	3,713
Non-GAAP operating income	57,931	38,995
Operating margin	29.7%	31.3%
Non-GAAP operating margin	34.5%	34.6%
Nettern	47.007	05.040
Net income	47,967	35,648
Share-based compensation expense	8,196	3,713
Non-GAAP net income	56,163	39,361
Net income per ADS - basic (note 1)	1.29	0.95
Net income per ADS - diluted (note 1)	1.25	0.91
. , ,		
Non-GAAP net income per ADS - basic (note	1) 1.51	1.05
Non-GAAP net income per ADS - diluted (note	e 1) 1.46	1.01
Weighted average shares used in		
calculating basic net income per ADS		
(note 1)	148,770,074	149,669,791
Weighted average shares used in		
calculating diluted net income per		
ADS (note 1)	153,718,565	156,594,510

Note 1: Each ADS represents four common shares.

SOURCE New Oriental Education and Technology Group Inc

-0- 01/19/2009

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